

**Monday July 11, 2011**

## **NextMedia Chicago Announces New VP and Director of Sales**

Jim Donahoe, President of NextMedia Group, Inc. announced the hiring of Clif Wilson to fill the position of Vice President and Director of Sales of NextMedia Network, Inc. which represents NextMedia's Chicago radio stations and the Mile High Trust Stations. "The suburban Chicago area continues to grow and so do the opportunities for Next Media's stations in that market. Our local, network and digital services combine to provide excellent results for our advertisers. This new structure will enhance our ability to deliver on those strengths. We believe that Clif is the ideal candidate to lead our radio sales rep firm."

Clif Wilson was the GSM at WLS FM in 2009 when it doubled it's billing in the face of declining revenues in Chicago radio. Inside Radio recognized WLS FM for posting the largest percentage sales increase among all major market stations in the country. "I'm excited about joining NextMedia and I look forward to working with the NextMedia team as we continue to build the Chicago metro business."

NextMedia Chicago operates nine (9) radio stations and the Mile High Trust operates two (2) radio stations in Chicago's North, West & South West Suburbs and represents eleven distinct and credible brands that target an audience that is highly desirable to nearly all business categories. Each station is programmed to suit the needs of their community with distinct formats that compliment their respective coverage areas.

NextMedia Group, Inc. also owns and operates an additional 24 radio stations in Canton, OH; Greenville-New Bern-Jacksonville, NC; Myrtle Beach, SC; Suburban Dallas, TX; Saginaw, MI, and San Jose, CA. and over 6,000 outdoor displays in Virginia, North Carolina, South Carolina, Wisconsin, Colorado and Wyoming. Our staff of 500 employees is committed to developing marketing campaigns that will grow our clients business and are engaged in our communities to enrich the areas we serve.

### Contact information

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